

# Mission, Vision, Values Review/Revise/Refresh

Presentation to Senate\*

May 13, 2025

\*Meeting time expired; presentation emailed college-wide on May 14, 2025

# Timeline and Process

## Designing the MVV Refresh Process

- SS Leadership group drafted methodology
- SS Steering Group provided input
- Process finalized w/Cabinet

**February 2025**

## Engaging York College Constituencies via Survey and Social Media Engagement

- MVV survey launched
- Digital campaign input opportunity launched
- Data analyzed and findings identified

**March-May 2025**

## Refreshing MVV Statements Based on Input

- SS Leadership group reviewed findings, discussed with SS WG 1, and refreshed MVV statements
- Refreshed statements shared with Cabinet
  - additional edits made
- MVV process and refreshed statements shared at 4 forums (1 student, 1 faculty, 1 staff, 1 all constituencies, including alumni and Foundation members)
- Bring refreshed MVV statements to other key stakeholders (e.g., Senate)
- Post refreshed statements and offer opportunity for targeted feedback

**Sept-Oct 2025**

## Finalizing the MVV Statements with York College Constituencies

- SS Leadership group work with Cabinet, and SS WG 1 and SC to finalize statements
- Post final versions to share with York Constituencies
- Roll out at State of College

**January 2025**

# Summary of Process

Data Collection	Draft Revision 1	Draft Revision 2	Next Steps
Survey Digital Engagement	Cabinet MSCHE Working Group 1 MSCHE Steering Committee 4 Town Halls	Cabinet MSCHE Working Group 1 MSCHE Steering Committee FYE Students Senate: Membership to provide feedback to respective Caucus Leader who submits to Lori by May 30 Post to intranet with feedback form through May 30	Self-Study Leadership Group reviews and considers feedback Early September: Share with stakeholder groups October: Roll-out final MVV at State of College

## MISSION

Current Mission Statement	Revision 1 (presented at Spring 2025 Fora)	Revision 2 (incorporating Fora Feedback)
<p>York College enriches lives and enables students to grow as passionate, engaged learners with the confidence to realize their intellectual and human potential as individuals and global citizens.</p>	<p>York College is a community of academic excellence that enriches lives and empowers all students to grow as passionate, engaged learners who realize their intellectual and human potential. At York, personalized college experiences and interactions open students to the world, by fostering a supportive environment that encourages social responsibility, intellectual discovery, belonging, and positive change.</p>	<p><b>York College (CUNY) is a community of academic excellence that educates students so they can grow as passionate, engaged learners who realize their fullest potential as global citizens. At York, personalized college experiences and interactions at the undergraduate and graduate level open students to the world.</b></p>

## VISION

Current Vision Statement	Revision 1 (presented at Spring 2025 Fora)	Revision 2 (incorporating Fora Feedback)
<p>York College's hallmark academic programs in liberal arts and sciences will be recognized as centers of excellence within CUNY, attracting and graduating some of the best and most highly-motivated students from New York City and the greater New York area. We will be the first choice for prospective CUNY students interested in the health professions, allied health sciences, and business, including aviation management. York College will also establish itself as a model for enabling first-generation college students to earn an undergraduate degree and will fulfill students' individual academic goals while preparing them for graduate education and the competitive marketplace. Students are at the center of their own learning at York College. We offer multiple opportunities for student engagement, inquiry and research-based scholarship, and experiential learning. York maintains a vibrant campus where students actively participate in extra-curricular programs and collaborate with faculty and academic peers whose backgrounds are distinctly different from their own. The College has a dynamic student life with athletic and visual/performing arts programs, special interest clubs, and social organizations where students develop enduring relationships and refine interpersonal skills.</p> <p>The College will enable faculty and students to pursue their highest goals and foster their development as individuals and professionals. York College will be an attractive place to work, which will draw highly qualified candidates for its academic, executive, professional, and administrative positions. The multicultural nature of our sustainable academic and social environments enriches the collegiate experience for all students, faculty, and staff.</p> <p>York College will be a magnetizing institution within the Queens community where students and graduates are mobilized as advocates/participants in continuous civic engagement. Our strong alumni network supports our programs, serves as ambassadors, and donates time, talent, and capital to advance our mission. Our Continuing and Professional Education function attracts students, graduates, individuals, and professionals in pursuit of continued personal and professional development. Our business outreach activities engage the business community to strengthen our town-gown relationships.</p>	<p>York will be a premier institution where faculty and staff collaborate and excel in a supportive environment to support academic excellence, opportunity, and innovation and empower students to thrive. As a catalyst for growth in Queens and beyond, York will foster civic engagement and create pathways for economic and social advancement in the communities we serve.</p>	<p><b>York College is a premier academic institution where all students, faculty, and staff thrive. In our community, excellence, collaboration, and innovation come to life. As a catalyst for growth in Queens and beyond, York fosters civic engagement and creates pathways for economic and social advancement in the communities we serve.</b></p>

## VALUES

Current Values Statements	Revision 1 (presented at Spring 2025 Fora)	Revision 2 (incorporating Fora Feedback, 1 <sup>st</sup> year student focus group input and add'l SS Steering Cmte and WG 1 input)
<p><b>Integrity</b> York College/ CUNY embraces integrity as a central value in all aspects of its engagement including teaching, learning, research and service; Integrity will emerge from committed, continuing and rigorous evaluation of all college policies, procedures and processes.</p>	<p><b>Integrity</b> York College embraces fairness, transparency and ethical decision-making as central to all aspects of its engagement including teaching, learning, research and service. This includes ongoing and rigorous assessment of all college policies, procedures and processes, and a bedrock commitment to academic freedom.</p>	<p><b>Integrity</b> <b>York College embraces fairness, transparency and ethical decision-making as central to all aspects of teaching, learning, research and service. This includes ongoing and rigorous assessment of all college policies, procedures and processes, and a bedrock commitment to academic freedom.</b></p>
<p><b>Diversity</b> York College values cultivating a climate of acceptance, mutual respect and appreciation of unique differences across the human spectrum.</p>	<p><b>Diversity</b> York College cultivates a climate of acceptance, mutual respect and appreciation of unique differences across the human experience. We encourage open dialogue and understanding, and respect the multiple perspectives and contributions of all members of our community.</p>	<p><b>Diversity [no changes]</b> <b>York College cultivates a climate of acceptance, mutual respect and appreciation of unique differences across the human experience. We encourage open dialogue and understanding, and respect the multiple perspectives and contributions of all members of our community.</b></p>
<p><b>Intellectual Discovery &amp; Creativity</b> York College values providing an intellectual environment where students and faculty will take ownership for and responsibility to excel in academic inquiry, creativity, scholarship, research, interdisciplinary collaboration and professional growth.</p>	<p><b>Intellectual Discovery &amp; Creativity</b> York College encourages students and faculty in their academic, scholarly, creative, and artistic pursuits. The college fosters an environment in which interdisciplinary and inter-programmatic collaboration flourishes.</p>	<p><b>Intellectual Discovery and Creativity</b> <b>York College supports all members of our community in their academic, scholarly, artistic, and professional pursuits. The college fosters an environment in which interdisciplinary and inter-programmatic collaboration flourishes.</b></p>

## VALUES - Continued

<p><b>Intentional Interactions</b> York College creates opportunities for productive and creative intentional interactions among the various groups of the college to foster a small college atmosphere.</p>	<p><b>Fostering Campus Community (changed title)</b> York College creates opportunities for productive and creative intentional interactions among the whole college community. We promote a culture of respect and open dialogue so all members of the community feel seen and valued as they play their part in the life of the college.</p>	<p><b>Fostering an Inclusive Campus Community</b> <b>York College creates opportunities for productive and creative intentional interactions among the whole college community. We promote a culture of respect and open dialogue so all members feel seen and valued as they contribute to the life of the college.</b></p>
<p><b>Self-Reflection &amp; Accountability</b> Each member of the York Community, on an ongoing basis, will reassess their effectiveness, identify challenges, create a plan to meet the challenges, and improve decision-making and institutional effectiveness.</p>	<p><b>Self-Reflection (took out Accountability)</b> York College faculty and staff reflect on their work individually and within their departments or units. We celebrate strengths and act to address challenges in order to improve student success, academic excellence, and support all members of the college community as we learn and grow.</p>	<p><b>Self-Reflection and Shared Responsibility</b> <b>York College faculty and staff reflect on their work individually and collectively within their departments and units. Together with our students, we celebrate strengths and act to address challenges in order to improve student success, academic excellence, and support all members of the college community as we learn and grow.</b></p>
<p><b>Civic Engagement</b> Each member of the York College community assumes personal responsibility and awareness of our respective communities and strives to serve the common good.</p>	<p><b>Civic Engagement</b> York College students, faculty, and staff actively contribute to the well-being of geographic and other communities served by the college. Through service, advocacy, and collaboration, we engage in efforts to address societal challenges, promote social justice, and create meaningful change.</p>	<p><b>Civic Engagement</b> <b>York College students, faculty, and staff actively contribute to the well-being of local and other communities served by the college. Through experiential learning, service, advocacy, and collaboration, we engage in efforts to address societal challenges, promote social justice, and create meaningful change.</b></p>